



Wollaston Together

Advertiser & Update Information

2024/2025

www.wollastontogether.co.uk

Wollaston Events Committee

Thank you for showing interest in including an advert/ group update in the Wollaston Together. This Document outlines all of release dates and content deadlines for the Wollaston Together, along with other important information such as a price list for ads.

Please look under the relevant heading to find information relating to your needs; we look forward to including your material in our magazine. The Wollaston Together will be printed and uploaded four times a year, they will be available to collect from location around the village (Coop, Paper shop, Thrift Shop and Library). The magazine is accessible online via www.wollastontogether.co.uk. The deadline for content/ adverts is five weeks prior to the release of date of the magazine. This gives us enough time to proof read, put together and print the magazine. All content must be emailed to wollaston.ec@gmail.com by the issue deadline.

On behalf of the events committee, we thank you for supporting our local magazine.

2024 Magazine Dates

<u>Edition</u>	<u>Content Deadlines</u>	<u>Magazine Release Dates</u>
March Edn	Monday 12 th Feb	Monday 18 th March
June Edn	Monday 20th May	Monday 10th June
September Edn	Monday 12 th August	Monday 16 th September
December Edn	Wednesday 4st November	Monday 2nd December

2025 Magazine Dates

<u>Edition</u>	<u>Content Deadlines</u>	<u>Magazine Release Dates</u>
March Edn	Monday 3 rd Feb	Monday 17 th March
June Edn	Monday 19th May	Monday 9th June
September Edn	Monday 11 th August	Monday 15 th September
December Edn	Monday 3rd November	Monday 1st December

Paid Advertising

We offer a range of advert sizes that can be included in the magazine. Our rates include advertisement in range of way including a **print copy**, on our **website** and via **Facebook**. Our rates are included in the table below and all our adverts are available in **full colour only**.

We offer a single page, full colour advert on the back page of our magazine. It is our prime advertisement spot in the magazine; this is available for a one-time purchase (Single edition); we will rotate who advertises on back page every edition. **Apart from the back page we offer no full-page adverts in this magazine.** The back page ad pays for all printing costs, all additional profit from the magazine is used for other events the events committee puts on.

Adverts must follow the following guidelines...

1. The Advert must be emailed to us in a PDF format.
2. Adverts must be sent though before the deadline or will not be included in the magazine. Please send them to the email address below.

Any questions please email us. Wollaston.ec@gmail.com

Local Business Advertisement Rates		
Size on page (A5)	Per Year (4 Editions)	Single edition
1/8 Page (Colour)	£40.00	£15.00
1/4 Page (Colour)	£100.00	£30.00
1/2 Page (Colour)	£200.00	£55.00
Back Page (Colour)	N/A	£150.00

All advertisements will be offered in Colour only.
All Adverts need to be submitted as **PDF** documents.

Bank Details

If you are advertising in the magazine, please send your advertising fee to the bank account below.

BACS details:

Lloyds Bank

Wollaston Events Committee

Sort Code: 30-98-97

Account No: 64480563

Local Group Updates

The key focus of our magazine is to promote local groups and what is on offer in Wollaston. Local groups are offered a page in the magazine **free** of charge. These updates will be included in our print magazine, uploaded to our website and posted on FB. If you would like to contribute something please follow the guidelines below...

1. Groups are offered a single A5 page in the magazine. This is around 400-500 words.
2. You can **include pictures and logos**; the magazine will be printed in full colour.
3. It must be sent as a Word Document to the email address below, to allow us to proof read what has been written.
4. If it is sent as a PDF document the quality cannot be guaranteed once printed.
5. If you include more than a page's worth of content, it will be edited to fit the page by a member of the committee.

Any questions please email us. Wollaston.ec@gmail.com